

# 2023 Summerfest Sponsorships

## ***"All Aboard" Summerfest Express***

**\$100 Sponsorship - 8 Available**

The Summerfest Express Sponsorship will place your business name on one side of a barrel. The Summerfest Express runs from 4 pm-dark on Friday and 9 am-dark on Saturday.

## ***Sunshine Sponsorship***

**\$300 Sponsorship - 8 Available**

Let your business shine with the Sunshine Sponsorship. With this sponsorship we will place 2 (18"x24") signs around the festival grounds. Your business logo will be placed on our website and you will be mentioned on social medial and radio promotions.

## ***Showtime Sponsorship***

**\$300 Sponsorship - 1 Available**

It's "Showtime!" This sponsorship is for our Friday night movie under the stars. With this sponsorship we will place 2 (18"x24") signs around the festival grounds. Your business logo will be placed on our website and you will be mentioned on social medial and radio promotions. You may also have handouts at the movie with representatives from your business.

## ***Burnin' Rubber***

**\$1000 Sponsorship - 1 Available**

(Co-Sponsorship is available also)

With your Burnin' Rubber Sponsorship, we will place 2 (18"x24") signs around the festival grounds for you. You will be able to hang a banner at the event site, make announcements during the event, toss swag & have a booth for your business Saturday in the craft area. You will also be mentioned in all media advertising.

## ***Summerfest Jams***

**\$3000 Sponsorship - 1 Available**

**(Co-Sponsorships are available also)**

The Summerfest Jams Sponsorship can be split, but with a minimum \$1000 donation, we will place 2 (18"x24") signs around the festival grounds; your business may place a corporate banner, introduce the band, hand out swag and have a booth in the craft area on Saturday. With your sole \$3000 sponsorship, your business can set up an area with the Friday night & Saturday afternoon bands also.



**Please circle your sponsorship -  
Payments can be mailed to:  
Summerfest  
104 E. 11th St, Rolla, Mo 65401**

# Scholarship Pageant Sponsorships

## ***Diamond Scholarship***

**Miss Route 66 (16-21) - \$1000**

## ***Sapphire Scholarship***

**Miss Summerfest (13-15) - \$750**

Sponsor has the opportunity to send one representative to judge one or both pageants. May present scholarship award on stage during Miss Route 66 Scholarship Pageant. May provide promotional material (tee shirts, pens, cups, sanitizer, etc.) to contestants, judges, accountants, and/or audience. Sponsor will have special announcement segments during pageant(s). Large scholarship sponsor sign will be displayed on front of outdoor stage and 18"x24" yard sign displayed at outdoor stage.

## ***Ruby Scholarship***

**Little Miss Route 66 (10-12) - \$100**

## ***Pearl Scholarship***

**Little Miss Summerfest (7-9) - \$50**

Sponsor has the opportunity to send one representative to judge Little Miss Route 66 Scholarship Pageant. May present scholarship award on stage during pageant. May provide promotional material (tee shirts, pens, cups, sanitizer, etc.) to contestants, judges, accountants, and/or audience. Sponsor will have special announcement segments during pageant(s). Large scholarship sponsor sign will be displayed on front of outdoor stage.

## ***Emerald Scholarships***

**Miss Congeniality - Miss Route 66 & Miss Summerfest - \$100/each**

**1st Runner Up - Miss Route 66 Division - \$200**

**Miss Photogenic - Miss Route 66 Division - \$100**

Sponsor may choose one or more of the above Emerald Scholarship awards. If sponsor chooses to support all Emerald Scholarship awards (\$500), sponsor has the opportunity to send one representative to judge the Miss Route 66 Scholarship Pageant and have the opportunity to award scholarships on stage during pageant. May provide promotional material (tee shirts, pens, cups, sanitizer, etc.) to contestants, judges, accountants, and/or audience. Sponsor will have special announcement segments during pageant(s). Large scholarship sponsor sign will be displayed on front of outdoor stage and 18"x24" yard sign displayed at outdoor stage.

Sponsor(s) who choose one or two Emerald Scholarship awards (\$100 - \$400) may send one representative to award scholarship(s) on stage during Miss Route 66 Scholarship Pageant. May provide promotional material (tee shirts, pens, cups, sanitizer, etc.) to contestants, judges, accountants, and/or audience. Sponsor will have special announcement segments during pageant(s). Large scholarship sponsor sign will be displayed on front of outdoor stage and 18"x24" yard sign displayed at outdoor stage.

***Scholarship expires when awardee reaches age 21. Scholarships are paid to institution and never to awardee.***