

Become a Summerfest Sponsor

Summerfest 2022 is just around the corner. This is our **28th year** of celebrating **SUMMER FUN** in Rolla with a weekend filled with activities for the entire family. The Summerfest Committee works very hard to continue to grow this event and make it a fun filled time for Rolla and surrounding communities. Some of our great events looking for sponsors include:

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| ✚ Miss Route 66 Scholarship | ✚ Miss Summerfest Scholarship |
| ✚ Cruise Down Old Rt. 66 from St. James to Rolla | ✚ Drummer's Competition |
| ✚ Friday Night Movie at the band shell | ✚ Classic Car Show |
| ✚ Burnout Contest | ✚ Saturday Mid-Day Music in the Food Court |
| ✚ Arts & Crafts Vendors | ✚ Food Vendors |
| ✚ Children's Area | ✚ Barrel Train |
| ✚ Saturday Night Music at the Bandshell | ✚ Funny Crazy Dog Show |

Little Miss Route 66 & Little Miss Summerfest - \$ 50 or \$100 – New this year, we are offering a Little Miss Scholarship Pageant. These young ladies will have the opportunity to win a \$50 scholarship as Little Miss Summerfest and \$100 as Little Miss Route 66, this money will be invested by our committee for them to be paid out in time for them to use for college.

Miss Route 66 & Miss Summerfest Scholarship Pageant - \$500 or \$750 – Each year Miss Route 66 is awarded a \$750 scholarship and Miss Summerfest is awarded a \$500 scholarship. By sponsoring one of these young ladies you are helping them pay for classes, books and supplies needed along the way. With your sponsorship of the Miss Route 66 Pageant & Scholarship Program, you can place a banner near the main stage on Thursday night during practice and on Friday night during the Pageant, you will be mentioned in all media and advertising and may set up a booth in our vendor section on Saturday to hand out promotional items. You will also have your logo placed on our website tab of Sponsors with a clickable link to your website or Facebook page. *We also welcome scholarship co-sponsors.*

General Sponsorship - \$150 – For your sponsorship of \$150 we will place an 18"x24" sign around the festival area for you.

Barrel Train Sponsor - \$100 – Summerfest has purchased a barrel train which will now run both Friday and Saturday! For your \$100 sponsorship, we will provide a sign for one side of the barrel car with your name and logo.

Friday Night Family Outdoor Movie - \$250 - You will receive the same benefits as the Corporate Sponsor in addition to promoting your business the night of the event by one of your representatives introducing the movie. You may have your own banner at the venue and distribute your promotional materials i.e. t-shirts, koozie cups, hats, etc. You will also have your logo placed on our website tab of Sponsors with a clickable link to your website or Facebook page.

Corporate Sponsorship - \$300 - In addition to supporting this great event, your company name will be included in the Summerfest promotional materials and media advertising. You will receive an 18" x 24" "This area sponsored by" sign placed at the event venue you will be sponsoring on a first come first serve basis. i.e. block of the motorcycle show, block of the car show, music at the food court, festival lot. You will also have your logo placed on our website tab of Sponsors with a clickable link to your website or Facebook page.

Saturday Night Entertainment Sponsorship \$1000 or Co-Sponsor \$500 – You will receive the same benefits as the Corporate Sponsor in addition to promoting your business the night of the event with your own banners and promotional material i.e. t-shirts, koozie cups, hats, etc. One of your representatives can be up on stage to introduce our featured band for the evening. You will also have your logo placed on our website tab of Sponsors with a clickable link to your website or Facebook page.

Please find the sponsorship form, which you can return to us, on the back side of this letter.

Feel free to contact us at 573-368-4656 or 573-308-7511 if you have any questions.



Sponsorship Opportunity for:

Route 66 Summerfest 2022

June 3rd & June 4th

Please check your desired level of sponsorship:

\$150 LEVEL – GENERAL SPONSORSHIP

We will place an 18"x24" sign for you around the festival lot.

\$100 LEVEL – BARREL TRAIN SPONSOR

Summerfest has purchased a barrel train which will now run both Friday and Saturday. We will provide a sign one side of the car with your name and logo.

\$50 LEVEL – LITTLE MISS SUMMERFEST SPONSOR

You can place a banner near the main stage on Saturday during the Pageant, you will be mentioned in all media and advertising. This \$50 sponsorship will be invested by our committee for the winner to be cashed out in time for college.

\$100 LEVEL – LITTLE MISS ROUTE 66

You can place a banner near the main stage on Saturday during the Pageant, you will be mentioned in all media and advertising. This \$100 sponsorship will be invested by our committee for the winner to be cashed out in time for college.

\$500 LEVEL – MISS SUMMERFEST SCHOLARSHIP SPONSORSHIP

You can place a banner near the main stage on Thursday night during practice and on Friday night during the Pageant, you will be mentioned in all media and advertising. Your logo will be placed on our website tab of Sponsors with a clickable link to your website or Facebook page. We will also place an 18"x24" sign for the duration of the festival. You may set up a booth space in our vendor area to distribute promotional materials.

\$750 LEVEL – MISS ROUTE 66 SCHOLARSHIP SPONSORSHIP

You can place a banner on the main stage on Thursday night during practice and on Friday night during the Pageant, you will be mentioned in all media and advertising. Your logo will be placed on our website tab of Sponsors with a clickable link to your website or Facebook page. We will also place an 18"x24" sign for the duration of the festival. You may set up a booth space in our vendor area to distribute promotional materials.

\$250 LEVEL – FRIDAY NIGHT FAMILY OUTDOOR MOVIE

You can promote your business the night of the event with one or more of your representatives introducing the movie. You may have your own table set up with promotional materials, t-shirts, hoodies, caps, hats, etc.

\$300 LEVEL – CORPORATE SPONSORSHIP

You will receive an 18" x 24" "This area sponsored by" sign placed at the event venue you will be sponsoring on a first come first serve basis. i.e. block of the motorcycle show, block of the car show, music at the food court, festival lot. In addition, you will be recognized in Summerfest promotional materials and media advertising. Your logo will be placed on our website tab of Sponsors with a clickable link to your website or Facebook page.

\$1,000 LEVEL or \$500 CO-SPONSOR – SATURDAY NIGHT CONCERT

You receive the same benefits as the Corporate Sponsor Level in addition to promoting your business the night of the event with your own table set up with promotional materials, t-shirts, hoodies, caps, hats, etc. Your representatives can be up on stage to introduce our featured band for the evening.

Please complete this form and return with your sponsorship check payable to Summerfest. Mail to Summerfest, c/o USA Express, 104 East 11th St., Rolla, MO 65401. For further information please call 573-368-4656 or Dawn Smith at 573-308-7511.



This Sponsorship is Sold – Thank You!

This Sponsorship is Sold – Thank You!

COMPANY NAME _____

ADDRESS _____

PHONE# _____ EMAIL ADDRESS _____

Thank you for your support!!