

Become a Summerfest Sponsor

Summerfest 2021 is just around the corner. This is our **27th year** of celebrating **SUMMER FUN** in Rolla with a weekend filled with activities for the entire family. The Summerfest Committee works very hard to continue to grow this event and make it a fun filled time for Rolla and surrounding communities. Some of our great events looking for sponsors include:

- ✚ Miss Route 66 Scholarship
- ✚ Cruise Down Old Rt. 66 from St. James to Rolla
- ✚ Friday Night Movie at the band shell
- ✚ Burnout Contest
- ✚ Arts & Crafts Vendors
- ✚ Children's Area
- ✚ Saturday Night Music at the Bandshell
- ✚ Miss Summerfest Scholarship
- ✚ Drummer's Competition
- ✚ Classic Car Show
- ✚ Saturday Mid-Day Music in the Food Court
- ✚ Food Vendors
- ✚ Barrel Train
- ✚ Funny Crazy Dog Show

Summerfest 2021 is sure to be a blast – Great for Rolla!

Join Us – We need your support!

Miss Route 66 & Miss Summerfest Scholarship Pageant - \$500 or \$750 – Each year Miss Route 66 is awarded a \$750 scholarship and Miss Summerfest is awarded a \$500 scholarship. By sponsoring one of these young ladies you are helping them pay for classes, books and supplies needed along the way. With your sponsorship of the Miss Route 66 Pageant & Scholarship Program, you can place a banner near the main stage on Thursday night during practice and on Friday night during the Pageant, you will be mentioned in all media and advertising. You will also have your logo placed on our website tab of Sponsors with a clickable link to your website or Facebook page. We also welcome scholarship co-sponsors.

General Sponsorship - \$150 – For your sponsorship of \$150 we will place an 8.5"x11" sign around the festival area for you.

Barrel Train Sponsor - \$100 – Summerfest has purchased a barrel train which will now run both Friday and Saturday! For your \$100 sponsorship, we will provide a sign for both sides of the car with your name and logo.

Corporate Sponsorship - \$300 - In addition to supporting this great event, your company name will be included in the Summerfest promotional materials and media advertising. You will receive an 18" x 24" "This area sponsored by" sign placed at the event venue you will be sponsoring on a first come first serve basis. i.e. block of the motorcycle show, block of the car show, music at the food court, festival lot. You will also have your logo placed on our website tab of Sponsors with a clickable link to your website or Facebook page.

Friday Night Family Outdoor Movie - \$500 - You will receive the same benefits as the Corporate Sponsor in addition to promoting your business the night of the event by one of your representatives introducing the movie. You may have your own banner at the venue and distribute your promotional materials i.e. t-shirts, koozie cups, hats, etc. You will also have your logo placed on our website tab of Sponsors with a clickable link to your website or Facebook page.

Saturday Night Entertainment Sponsorship \$1000 or Co-Sponsor \$500 – You will receive the same benefits as the Corporate Sponsor in addition to promoting your business the night of the event with your own banners and promotional material i.e. t-shirts, koozie cups, hats, etc. One of your representatives can be up on stage to introduce our featured band for the evening. You will also have your logo placed on our website tab of Sponsors with a clickable link to your website or Facebook page.

Please find the sponsorship form, which you can return to us, on the back side of this letter.

Feel free to contact us at 573-368-4656 or 573-308-7511 if you have any questions.



Sponsorship Opportunity for:

Route 66 Summerfest 2021

June 4th & June 5th



Please check your desired level of sponsorship:

\$150 LEVEL – GENERAL SPONSORSHIP

We will place an 8.5"x11" sign for you around the festival lot.

\$ _____ – SCHOLARSHIP PAGEANT CO-SPONSOR

We will place an 8.5"x11" sign for you around the festival lot.

\$100 LEVEL – BARREL TRAIN SPONSOR – Summerfest has purchased a barrel train which will now run both Friday and Saturday! For your \$100 sponsorship, we will provide a sign for both sides of the car with your name and logo.

\$500 LEVEL – SCHOLARSHIP PAGEANT

You can place a banner near the main stage on Thursday night during practice and on Friday night during the Pageant, you will be mentioned in all media and advertising. Your logo will be placed on our website tab of Sponsors with a clickable link to your website or Facebook page.

\$750 LEVEL – SCHOLARSHIP PAGEANT

You can place a banner on the main stage on Thursday night during practice and on Friday night during the Pageant, you will be mentioned in all media and advertising. Your logo will be placed on our website tab of Sponsors with a clickable link to your website or Facebook page.

\$300 LEVEL – CORPORATE SPONSORSHIP

You will receive an 18" x 24" "This area sponsored by" sign placed at the event venue you will be sponsoring on a first come first serve basis. i.e. block of the motorcycle show, block of the car show, music at the food court, festival lot. In addition, you will be recognized in Summerfest promotional materials and media advertising. Your logo will be placed on our website tab of Sponsors with a clickable link to your website or Facebook page.

\$500 LEVEL – FRIDAY NIGHT FAMILY OUTDOOR MOVIE

You will receive the same benefits as the Corporate Sponsorship level in addition to promoting your business the night of the event by one of your representatives introducing the movie. You may have your own banner at the venue and distribute your promotional materials i.e. t-shirts, koozie cups, hats, etc.

\$1,000 LEVEL or \$500 CO-SPONSOR – SATURDAY NIGHT CONCERT

You receive the same benefits as the Corporate Sponsor Level in addition to promoting your business the night of the event with your own banners and promotional material i.e. t-shirts, koozie cups, hats, etc. One of your representatives can be up on stage to introduce our featured band for the evening.

Please complete this form and return with your sponsorship check payable to Summerfest 2020. Mail to Summerfest, c/o USA Express, 104 East 11th St., Rolla, MO 65401. For further information please call 573-368-4656 or Dawn Smith at 573-308-7511.

COMPANY NAME _____

ADDRESS _____

PHONE# _____ EMAIL ADDRESS _____

Thank you for your support!!