

Sponsorship Opportunity for:

Route 66 Summerfest 2016

June 3rd, June 4th, and June 5th



Summerfest 2016 is just around the corner. This is our 22nd year of celebrating summer fun in Rolla with a weekend filled with activities for the entire family. The Summerfest Committee works very hard to continue to grow this event and make it a fun filled time for Rolla and surrounding communities. A few of the highlighted events planned for this year are:

Miss Route 66 Pageant, cruise down old Rt 66 from St. James to Rolla, Friday night movie under the stars, Crowning of Miss Rt 66, classic car show and burnout contest, motorcycle show and games, arts & crafts vendors, food vendors, children's games and rides, downhill soapbox derby, bicycle races, skateboarding, tennis tournament, and Saturday evening musical entertainment at the band shell.

Please circle your desired level of sponsorship:

\$250 LEVEL – CORPORATE SPONSORSHIP

You will receive an 18" x 24" "This area sponsored by" sign placed at the event venue you will be sponsoring on a first come first serve basis. i.e. block of the motorcycle show, block of the car show, food court, festival lot. In addition, you will be recognized in Summerfest promotional materials and media advertising.

\$500 LEVEL – FRIDAY NIGHT FAMILY OUTDOOR MOVIE

You will receive the same benefits as the Corporate Sponsorship level in addition to promoting your business the night of the event by one of your representatives introducing the movie. You may have your own banner at the venue and distribute your promotional materials i.e. t-shirts, koozie cups, hats, etc.

\$750 LEVEL – SATURDAY NIGHT CONCERT

You receive the same benefits as the Corporate Sponsor Level in addition to promoting your business the night of the event with your own banners and promotional material i.e. t-shirts, koozie cups, hats, etc. One of your representatives can be up on stage to introduce our featured band for the evening, "Ricky G Band".

Please complete this form and return with your sponsorship check payable to Summerfest 2014. Mail to Summerfest, c/o Central Federal 210 W 10th St., Rolla, MO 65401. For further information please call Nick Barrack at 573-341-5488.

COMPANY NAME _____

ADDRESS _____

PHONE# _____ EMAIL ADDRESS _____

Thank you for your support!!